



2026 Corporate brochure



[www.sebastianfarrmagic.com](http://www.sebastianfarrmagic.com)

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# About Seb

Sebastian Farr is a specialist in high-end corporate entertainment, performing at over 100 events each year, having worked for global brands, blue-chip companies, and industry-leading organisations. With more than a decade of experience, Seb creates unforgettable moments that elevate events, enhance brand experiences, and leave clients talking long after the night ends.

His performances blend world-class sleight-of-hand, psychological mind reading, and charismatic interaction, all tailored to suit professional audiences. Whether you're hosting a conference, gala dinner, awards night, networking event, or client hospitality experience, Seb delivers polished, brand-safe entertainment that aligns seamlessly with your company culture.

Seb is trusted by organisations including British Airways, the RAF, Tesco, Imperial Brands, CERN, Hilton, First Bus, Paramount+, Wendy's, Loungers, Ashton Gate Stadium, and many more.

"Being trusted to represent a company and entertain their clients is a privilege. My goal is always the same, to elevate your event, strengthen your brand, and deliver an exceptional experience for every guest."



# Packages and Prices



# Corporate Packages

## THE IMPACT PACKAGE — £495

*High-energy entertainment for receptions, networking, and social events.*

Best for: Guest arrival, networking sessions, drinks receptions, and informal corporate gatherings.

What's included:

- Up to 2 hours of close-up magic and mind reading
- High-impact routines designed for professional audiences
- Ideal for 50–150 guests
- Bespoke moments for VIPs, executives, or key clients
- Brand-aligned presentation and performance style

Why companies choose it:

It creates instant engagement, breaks the ice, and sets the tone for a memorable event.

# Corporate Packages

## THE ENGAGEMENT PACKAGE — £795

*A structured entertainment experience designed to elevate multi-phase events.*

Best for: Awards nights, conferences, client appreciation events, and formal dinners.

What's included:

- Up to 3 hours of entertainment across two performance blocks
- Guest arrival magic followed by table-to-table performances during dinner
- Ideal for 100–200 guests
- VIP and top-table performances tailored to your brand
- Smooth integration with event teams, AV crews, and venue staff

Why companies choose it:

It enhances guest experience throughout the event, keeps energy high, and ensures every attendee feels included.

# Corporate Packages

## THE SIGNATURE CORPORATE EXPERIENCE — £1,295

*A premium, branded entertainment package for high-profile events.*

Best for: Gala dinners, conferences, product launches, award ceremonies, and events with high-value clients.

What's included:

- Close-up magic during reception, networking, or dinner
- A 15–20 minute after-dinner show for the entire audience
- Custom-printed playing cards featuring your company logo
- Pre-event consultation to tailor the performance to your brand message
- Ideal for large-scale or high-impact corporate events

Why companies choose it:

It delivers a memorable, fully branded entertainment experience that strengthens client relationships and elevates your event's prestige.

# Optional Extras

**EXTRA PERFORMANCE TIME — £200 PER HOUR EXTEND SEB'S PRESENCE TO SUIT YOUR EVENT SCHEDULE.**

**TRADE SHOW ENGAGEMENT — £975 PER DAY  
DRIVE FOOTFALL, QUALIFY LEADS, AND CREATE MEMORABLE  
BRAND INTERACTIONS AT YOUR EXHIBITION STAND.**

**LATE EVENING PARTY MAGIC — £395  
PERFECT FOR AFTER-PARTIES, NETWORKING SESSIONS, OR  
LATE-NIGHT CORPORATE CELEBRATIONS.**

**MULTIPLE MAGICIANS — POA  
IDEAL FOR LARGE VENUES, MULTI-ROOM EVENTS, OR  
HIGH-VOLUME GUEST LISTS.**

**TRAVEL TRAVEL WITHIN 50 MILES INCLUDED. ADDITIONAL  
TRAVEL CHARGED AT STANDARD RATES.**

# Why Choose Seb

**OVER 10 YEARS OF EXPERIENCE WORKING WITH  
LEADING UK AND INTERNATIONAL BRANDS**

**PERFORMANCES TAILORED TO YOUR COMPANY  
CULTURE, BRAND VALUES, AND EVENT GOALS**

**FULLY BRAND-SAFE MATERIAL SUITABLE FOR ALL  
PROFESSIONAL AUDIENCES**

**SEAMLESS COLLABORATION WITH EVENT  
PLANNERS, AV TEAMS, AND VENUE STAFF**

**FULLY INSURED WITH £10 MILLION PUBLIC LIABILITY  
COVER**

**A POLISHED, RELIABLE, AND PROFESSIONAL  
PRESENCE FROM FIRST CONTACT**

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# Testimonials

Seb was great at our wedding. Great personality and tricks were fantastic. Would highly recommend!

Wow what a wonderful night I had for my party with Seb entertaining all my guest. Very professional in appearance and amazing magic. My guests are still talking about him. If you are looking for something special this is your man.

Best magician I've ever seen. World class

Seb performed last night at our engagement party last night in Sheffield, he was absolutely amazing. Our guests thoroughly enjoyed his performance and would recommend him to anyone who loves magic. Thank you so much for travelling all the way to us and being an absolute star throughout!

We hired Seb to mingle at a client open day. He was witty, professional and engaging. Our clients thoroughly enjoyed watching him and were left scratching their heads afterwards.

Such a fun Magician hired for our event! A story teller, magician and comedian all rolled into one. Will hire again next time and you should too! That's shallot!!!

Seb came to our staff Christmas party. He integrated himself into the crowd and got to work straight away, baffling our team, even the senior managers were impressed. Seb was charming and approached groups with ease, showing them tricks that were incredible. Would 100% re book for future events.

# Seb Has Worked With

First  Bus



  
Hoburne  
Holidays

LOUNGERS



 ROYAL  
AIR FORCE

TESCO



 University of  
BRISTOL



IMPERIAL  
BRANDS



  
blakehay  
theatre

BRITISH AIRWAYS



  
Hilton

  
BUCCANEER

  
ASHTON  
GATE

  
Paramount+

  
MILLENNIUM  
STADIUM